

## Neuhaus – Communication & Social Media Intern

### TO DO

*Passionate communicator with a love for chocolate and social media? Then you are the intern we are looking for. As a Communication and Social Media intern, you will play a crucial role in spreading the sweet message of chocolate to the world. You will use your passion for communication and social media to strengthen our on- and offline presence, increase engagement and grow our brand awareness. Your duties will be partly strategic and partly operational, with a high degree of independence and own projects.*

#### **Public Relations**

- You will provide support in sending press packages, including list creation, package preparation and managing performance reports.
- You are co-responsible for managing and updating the press and influencer database, monitoring press clippings and writing follow-up emails for press releases.
- You will actively participate in weekly Content Meetings.

#### **Social Media & Web**

- You will provide support in managing the Instagram and Facebook community.
- You will contribute to Neuhaus' TikTok account by coming up with ideas, creating engaging content and actively participating in building a strong presence on the platform.
- You will work closely with the marketing and communications team to ensure that product information is published online accurately and in a timely manner, while constantly seeking opportunities to improve the brand's online presence and webshop.

#### **Copy & Content**

- Collaborate with the digital team to ensure that product information is published accurately and on time across all digital channels, including our webshop and marketplaces (e.g., Amazon).
- Assist in creating and updating product descriptions, commercial texts, and visuals, ensuring consistency with brand tone and guidelines.
- Conduct competitive analysis: monitor key competitors on pricing, content, promotions, and assortment strategies on webshops and marketplaces.

### TO BE

- You are enrolled at a university or college of higher education for the full duration of the internship.
- You are Dutch- or French-speaking and have an advanced knowledge of English.
- You have excellent written and verbal communication skills and are a creative person.
- Social media channels hold no secrets for you.
- Besides being a natural team player, you are also able to think analytically and complete projects in a structured way.

# TO OFFER

Are you looking for a unique opportunity to gain relevant work experience in a professional marketing department to launch yourself in Communications or Social Media Management after graduation? Then this internship is for you! We offer a full-time internship from Septembre 2025 for a minimum period of 4 months. And, of course, loads of Belgian chocolates.

You can apply directly by sending your CV and motivation letter for the attention of Charlotte Huens to [charlotte.huens@neuhaus.be](mailto:charlotte.huens@neuhaus.be) with "Communication internship Neuhaus" in the subject line. Please indicate during which period you are available.

[https://www.neuhauschocolates.com/fr\\_BE/home](https://www.neuhauschocolates.com/fr_BE/home)