

Neuhaus – Creative Designer

TO DO

We are Neuhaus, a premium Belgian chocolate brand that takes pride in creating innovative, indulgent chocolate experiences for our customers. We believe in the power of delightful design and eye-catching visuals to complement our delectable creations.

*As a leader in the industry, we are seeking a talented **Creative Designer** to support our team and elevate our brand through captivating designs across various platforms.*

- **Packaging Design:** Collaborate closely with the product development team to translate their vision into captivating packaging designs that reflect our brand identity.
- **POS & Window design:** Develop eye-catching window concepts for stores and flagships, from idea to execution; Design POS materials, merchandising visuals, booths, pop-ups, and travel retail experiences.
- **Photo & Video design;** Lead shoot preparation and on-set creative guidance to craft iconic Neuhaus visuals, shaping the visual narrative from mood board to final shot
- **Digital Design;** Deliver qualitative engaging assets for paid and organic media, aligned with our brand DNA.
- **Brand Guidelines;** Develop and maintain brand guidelines to ensure consistency across all design elements.

TO BE

- You have a Bachelor's degree in Graphic Design, Visual Communication, or a related field (or equivalent work experience).
- You've proven your creative skills as a lead designer or in a similar role, preferably within the consumer goods or food industry.
- You are a strong communicator & natural team player, able to work seamlessly with marketing, product development, retail, and external partners/stakeholders. You love being part of a team and supporting your colleagues on their creative concepts.
- Proactive, hands-on, and solution-oriented, someone who sees what needs to be done and jumps in.
- Comfortable guiding shoots and visual storytelling, from preparation to execution.
- Creative packaging design is your sweet spot. You've got an eye for aesthetics and understand the importance of material limitations, sustainability, and printing processes.
- Your design software skills are on fleek. You're a pro when it comes to industry-standard design software like Adobe Creative Suite, Figma, InDesign, Sketch, etc.

TO OFFER

Looking to shape the visual identity of a premium Belgian chocolate brand? Join our team! We offer an inspiring work environment where creativity and craftsmanship are valued, diverse design projects, and attractive perks including a company car, insurance, meal vouchers, and of course, plenty of delicious chocolate. Elevate the Neuhaus brand with your design skills and be part of our chocolate-making legacy. Apply today!

https://www.neuhauschocolates.com/fr_BE/home

